

Sponsorship Opportunities

Event Sponsorships (see page 2)

- Diamond \$15,000
- Platinum \$8,000
- Gold \$5,000

Onsite Exposure

- Keynote Sponsorship (Exclusive) \$7,500
- Registration Sponsorship (Exclusive) \$7,500
- Lanyards (Exclusive) \$7,500
- Lunch Sponsor \$10,000
- Happy Hour Sponsor \$8,000
- Badge Insert Sponsorship (Exclusive) \$4,000
- Great ITEX Giveaway \$2,500
- Session Sponsor \$5,000
- Official Show Bag Sponsor (Exclusive) \$5,000
- Show Bag Insert \$1,500
- Free Standing Meter Signs Qty: ____ \$1,000 each (Free standing billboard sign)

Show Advertising Opportunities

- Full Page, 4C Ad in Show Guide \$2,500
- Half Page, 4C Ad in Show Guide \$1,500

Digital Advertising Opportunities

- 3 Month Top Banner included on ITEX 365 Newsletter & ITEX 365 Website \$4,000
- 3 Month Middle Banner included on ITEX 365 Newsletter & ITEX 365 Website \$3,000
- 3 Month Banner included on ITEX 365 Newsletter & ITEX 365 Website \$2,500

Email Sponsorship Opportunities

- Pre-Show Sponsorship Email Blast \$2,500
- Customized Promotional Email Blast \$4,000
- Post-Show Email: Verified ITEX Attendees \$3,000

Diamond Sponsor \$15,000 (limited to 3 exhibitors)

8 Main Conference Passes
8 Additional Hotel rooms at the host hotel for 2 nights each
Priority Logo Placement on ITEX Materials (Prior to Show and During Show)
Logo on ITEX Website
Logo on front cover of Show Guide
Full Page Ad Included in Show Guide
Full Page Company Profile in Show Guide
2 Billboard (Meter Signs)
One Customized Promotional Email Blast
One Pre-show Marketing Email Blast
One Post-Show Email to ITEX attendees
Acknowledgement on Sponsor Thank You Signs (On-site)
Vendor Profile included with an issue of ITEX 365 newsletter
Top Banner ad included with an issue ITEX 365 newsletter
12 months Top Banner ad ITEX 365 Home Page (included in banner rotation)
12 months Featured Vendor in ITEX 365 Zone Page
Priority booth selection for 2021 show

Platinum Sponsor \$8,000

4 Main Conference Passes
4 Additional Hotel rooms at the host hotel for 2 nights each
Large Logo Placement on ITEX Materials (Prior to Show and During Show)
Logo on ITEX Website
Logo on front cover of Show Guide
Full-page Ad Included in Show Guide
Company Profile in Show Guide
1 Billboard (Meter Sign)
One Pre-show Marketing Email Blast Sponsorship
Acknowledgement on Sponsor Thank You Signs (On-site)
Center Banner ad included with an issue ITEX 365 newsletter
6 months Center Banner ad ITEX 365 Home Page (included in banner rotation)
6 months Featured Vendor in ITEX 365 Zone Page
Priority booth selection for 2021 show

Gold Sponsor \$5,000

2 Main Conference Passes
2 Additional Hotel rooms at the host hotel for 2 nights each
Large Logo Placement on ITEX Materials (Prior to Show and During Show)
Logo on ITEX Website
Logo on front cover of Show Guide
Half Page Ad Included in Show Guide
Company Profile in Show Guide
One Pre-show Marketing Email Blast Sponsorship
Acknowledgement on Sponsor Thank You Signs (On-site)
Banner ad included with an issue ITEX 365 newsletter
3 months Banner ad ITEX 365 Home Page (included in banner rotation)
3 months Featured Vendor in ITEX 365 Zone Page
Priority booth selection for 2021 show