

## Sponsorship Opportunities

### Event Sponsorships (see page 2)

- Diamond \$15,000
- Platinum \$8,000
- Gold \$5,000

### Onsite Exposure

- Keynote Sponsorship (Exclusive) \$7,500
- Registration Sponsorship (Exclusive) \$7,500
- Perfect Image Awards Sponsorship \$7,500
- Lanyards (Exclusive) \$7,500 - **SOLD**
- Badge Insert Sponsorship (Exclusive) \$5,000
- Great ITEX Giveaway \$2,500
- Expo Hall Floor Decals \$1,500 (Includes 3 Floor Decals placed throughout expo and conference areas)
- Expo Hall Aisle Banner \$1,500 (Logo and booth location included with expo floor hanging aisle banner)
- Free Standing Double Sided Meter Signs Qty: \_\_\_\_ \$1,000 each (Free standing 3'x8' double sided sign)

### Show Advertising Opportunities

- Full Page, 4C Ad in Show Guide \$2,000
- Half Page, 4C Ad in Show Guide \$1,000
- Enhanced Listing Package \$500

### Digital Advertising Opportunities

- 3 Month Top Banner included on ITEX 365 Newsletter & ITEX 365 Website \$3,750
- 3 Month Middle Banner included on ITEX 365 Newsletter & ITEX 365 Website \$2,500
- 3 Month Lower Banner included on ITEX 365 Newsletter & ITEX 365 Website \$2,100

### Email Sponsorship Opportunities

- Pre-Show Sponsorship of Email Blast \$2,500 each
- Customized Promotional Email Blast \$4,000 each
- Post-Show Email: Verified ITEX Attendees \$4,000

**Diamond Sponsor \$15,000** (limited to 3 exhibitors)

8 Main Conference Passes  
8 Additional Hotel rooms at the host hotel for 2 nights each  
Priority Logo Placement on ITEX Materials (Prior to Show and During Show)  
Logo on ITEX Website  
Logo on front cover of Show Guide  
Full Page Ad Included in Show Guide  
Full Page Company Bio in Show Guide  
Enhanced Listing Package in Show Guide  
2 Billboard (Meter Signs)  
One Customized Promotional Email Blast  
One Pre-show Marketing Email Blast  
One Post-Show Email to ITEX attendees  
Acknowledgement on Sponsor Thank You Signs (On-site)  
Priority Booth Selection for 2019 Show  
Vendor Profile included with an issue of ITEX 365 newsletter prior to ITEX  
Top Banner ad included with an issue ITEX 365 newsletter  
6 months Top Banner ad ITEX 365 Home Page (included in banner rotation)  
6 months Featured Vendor in ITEX 365 Zone Page  
Priority booth selection for 2020 show

**Platinum Sponsor \$8,000**

4 Main Conference Passes  
4 Additional Hotel rooms at the host hotel for 2 nights each  
Large Logo Placement on ITEX Materials (Prior to Show and During Show)  
Logo on ITEX Website  
Logo on front cover of Show Guide  
Full-page Ad Included in Show Guide  
Enhanced Listing Package in Show Guide  
1 Billboard (Meter Sign)  
One Pre-show Marketing Email Blast Sponsorship  
Acknowledgement on Sponsor Thank You Signs (On-site)  
Priority Booth Selection for 2019 Show  
Center Banner ad included with an issue ITEX 365 newsletter  
6 months Center Banner ad ITEX 365 Home Page (included in banner rotation)  
3 months Featured Vendor in ITEX 365 Zone Page  
Priority booth selection for 2020 show

**Gold Sponsor \$5,000**

2 Main Conference Passes  
2 Additional Hotel rooms at the host hotel for 2 nights each  
Large Logo Placement on ITEX Materials (Prior to Show and During Show)  
Logo on ITEX Website  
Logo on front cover of Show Guide  
Half Page Ad Included in Show Guide  
Enhanced Listing Package in Show Guide  
One Pre-show Marketing Email Blast Sponsorship  
Acknowledgement on Sponsor Thank You Signs (On-site)  
Banner ad included with an issue ITEX 365 newsletter  
6 months Banner ad ITEX 365 Home Page (included in banner rotation)  
3 months Featured Vendor in ITEX 365 Zone Page  
Priority booth selection for 2020 show