

## Sponsorship Opportunities

### Event Sponsorships (see page 2)

- o Diamond \$15,000
- o Platinum \$8,000
- o Gold \$5,000

### Onsite Exposure

- o Registration Sponsorship (Exclusive) \$7,500
- o Perfect Image Awards Sponsorship \$7,500
- o Lanyards (Exclusive) \$7,500 - **SOLD**
- o Badge Insert Sponsorship (Exclusive) \$5,000
- o Great ITEX Giveaway \$2,500
- o Expo Hall Floor Decals \$1,500 (Includes 3 Floor Decals placed throughout expo and conference areas)
- o Expo Hall Aisle Banner \$1,500 (Logo and booth location included with expo floor hanging aisle banner)
- o Free Standing Double Sided Meter Signs Qty: \_\_\_\_ \$1,500 each (Free standing 3'x8' double sided sign)

### Show Advertising Opportunities

- o Full Page, 4C Ad in Show Guide \$2,500
- o Half Page, 4C Ad in Show Guide \$1,500
- o Enhanced Listing Package \$500

### Digital Advertising Opportunities

- o 3 Month Top Banner included on ITEX 365 Newsletter & ITEX 365 Website \$3,750
- o 3 Month Middle Banner included on ITEX 365 Newsletter & ITEX 365 Website \$2,500
- o 3 Month Lower Banner included on ITEX 365 Newsletter & ITEX 365 Website \$2,100

### Email Sponsorship Opportunities

- o Pre-Show Sponsorship of Email Blast \$2,500 each
- o Customized Promotional Email Blast \$4,000 each
- o Post-Show Email: Verified ITEX Attendees \$4,000

Specific deliverables for each opportunity are described in the ITEX 2018 Sponsorship Kit and will be fulfilled accordingly. All sponsorship prices do not include production or labor costs. All rates/packages/terms are subject to change. Show Management will attempt to honor choices in order of preference; however, final decisions regarding assignment are in the sole discretion of Show Management. \_\_\_\_\_ **INITIALS**

**Diamond Sponsor \$15,000** (limited to 3 exhibitors)

8 Main Conference Passes  
8 Additional Hotel rooms at MGM Grand for 2 nights  
Priority booth location  
Priority logo placement on ITEX material (prior to and during Show)  
Logo on ITEX Website  
Logo featured on ITEX Show Guide front cover  
Full Page Ad Included in Show Guide  
Full Page Company Bio in Show Guide  
Enhanced Listing package in Show Guide  
Onsite Ceiling Banner  
2 Free Standing Billboards  
One Pre-show marketing email blast sponsorship  
One Post-Show Email to ITEX attendees  
6 months Top Banner ad ITEX 365 Home Page (included in banner rotation)  
Featured Vendor included in 6 months of an ITEX 365 Zone Page  
Top Banner ad included with an issue of ITEX 365 newsletter prior to ITEX  
Vendor Profile included with an issue of ITEX 365 newsletter prior to ITEX  
Acknowledgement on sponsor thank you signs (on-site)  
Priority booth selection for 2019 show

**Platinum Sponsor \$8,000**

4 Main Conference Passes  
4 Additional Hotel rooms at MGM Grand for 2 nights  
Logo placement on ITEX material (prior to show and during Show)  
Logo on ITEX Website  
Logo featured on ITEX Show Guide front cover  
Full Page Ad Included in Show Guide  
Enhanced Listing package in Show Guide  
1 Free Standing Billboard  
1 pre-show marketing email blast sponsorship  
6 months Center Banner ad ITEX 365 Home Page (included in banner rotation)  
Featured Vendor included in 3 months of an ITEX 365 Zone Page  
Center Banner ad included with an issue of ITEX 365 newsletter prior to ITEX  
Acknowledgement on sponsor thank you signs (on-site)  
Priority booth selection for 2019 show

**Gold Sponsor \$5,000**

2 Main Conference Passes  
2 Additional Hotel rooms at MGM Grand for 2 nights  
Logo placement on ITEX material (prior to show and during Show)  
Logo on ITEX Website  
Logo featured on ITEX Show Guide front cover  
Enhanced Listing package in Show Guide  
Half Page Ad in Show Guide  
1 pre-show marketing email blast sponsorship  
6 months Banner ad ITEX 365 Home Page (included in banner rotation)  
Featured Vendor included in 3 months of an ITEX 365 Zone Page  
Banner ad included with an issue of ITEX 365 newsletter prior to ITEX  
Acknowledgement on sponsor thank you signs (on-site)  
Priority booth selection for 2019 show